



FINDING A REMOTE JOB

- Introductions
- The Benefits
- Making the Switch
- How to Find Work
- Q&A



INTRODUCTIONS

JobFlare is a free app that helps connect you to job opportunities by showcasing your true workplace potential.

Our 2021 Workshop Series is designed to answer the specific questions you may have about topics relevant to today's job search.

This month's workshop is all about how to land a remote job.



THE BENEFITS

Working remotely offers ample flexibility to balance your life with your career. It's a great way to make your job fit your lifestyle.

Working from home gives you:

- Ability to work anywhere with WiFi
- More time for the things you care about
- A healthier work environment

But making the switch to working fully remote comes with some challenges.

MAKING THE SWITCH

What do employers look for when hiring for remote positions?

- A track record of proven responsibility
- Ability to work independently
- Strong communication skills
- Self-motivated people

Those best suited for remote jobs are those who have self-discipline.

FINDING A REMOTE JOB

More companies are making the switch to remote work than ever before. How can you find the right job for you and get noticed by hiring managers when you apply?

- Leverage your cover letter
- Demonstrate your work ethic
- Make sure it's the right fit for you

WHERE TO FIND WORK

Some industries and jobs are better suited to remote opportunities than others. Find ones where your current skill set overlaps best and apply!

- Customer Service
- Information Technology
- Marketing
- Software Development

This list certainly not an exhaustive list of industries for WFH jobs – but these industries have remote opportunities for every experience level, making them a great starting place.

INTERNATIONAL APPLIES

Applying to companies based in countries you're not a citizen of is more complicated. Even when working remotely, you'll likely need authorization and a work visa.

- Find companies that sponsor work visas
- Consider contract-based or part-time positions
- Research remote-work friendly countries (like Spain, Germany, Iceland, and Argentina)
- Apply to remote jobs at the Global 2000 companies.

TAILOR YOUR RESUME

Make yourself the obvious fit.

- Highlight your skills
- Add any experience that emphasizes independent work
- Focus on communication skills
- Successful virtual education can be included as remote work experience

ASHLEE ANDERSON

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SOCIAL

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PROFILE

As a blogger and freelance writer, I understand the social media best practices that keep readers engaged with content. Using a combination of share-worthy images and catchy copy, I am able to establish a social media strategy that is equally focused on brand awareness, creating a virtual presence, and audience development.

PROFESSIONAL EXPERIENCE

Blogger
Work from Home Happiness
April 2015 - Present

- Developed a social media strategy to increase following
- Spearheaded a viral Pinterest campaign for several blog posts
- Market research to determine target audience

Virtual Brand Manager
XYZ Corporation
Feb 2011 - March 2015

- Implemented an editorial calendar that grew monthly page views to 100,000+
- Created social media campaigns based on sales cycle
- Increased social conversions by more than 40 percent

Product Intern
Now Wear This
Apr 2010 - February 2011

- Crafted ad copy that engaged audiences and increased conversions
- Collaborated with remote designers to create effective campaigns
- Tracked campaign results and implemented templates that grew audience

EXPERTISE

- Social Media
- Blogging
- SEO
- Brand Awareness
- Audience Engagement
- Word Processing
- Problem-Solving

EDUCATION

2009 - 2013	Bachelor of Arts, Business Administration Grand Lakes University GPA: 3.9
May - Aug 2010	Certificate in Social Media Management Pacific Tech Certificate of Completion

SKILLS

Project Management	██████████
Word Processing	██████████
Interpersonal Skills	██████████
Calendar	██████████
Visual Presentations	██████████
Public Speaking	██████████

REFERENCES

Rust Cohle
Detective
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AFFILIATIONS

Delta Iota Kappa
Member
2010 - Present

People's Ecology Party
Member
2009 - 2010

QUESTIONS – DISCUSSION

Want to follow up? Send me an email at meg@jobflare.com!

